

Chicago Advertising Federation's Career Day  
Frequently Asked Questions:

Q. Do I have to register for Career Day?

A. Yes. You can register one of three easy ways:

1. Online at [www.chicagoadfed.org](http://www.chicagoadfed.org)
2. Fax your application to #877-734-9560
3. Call #847-375-4728

Q. Can I register the day of the event?

A. Maybe. Walk-ins are NOT accepted as we have to assign you to panels and tours prior to the event. Please call to check on availability.

Q. How can I pay for the event?

A. You can pay with credit card or check. Cash is not allowed.

Q. Will a confirmation be sent to me?

A. Yes. You will receive a confirmation by mail two weeks prior to Career Day.

Q. How should I dress?

A. Business casual is the recommended dress. If going on an agency tour, make sure you have appropriate outer-ware for walking outside.

Q. If I choose to go on an agency tour, can I choose which agency I go to?

A. No. Unfortunately, you cannot select which agency you visit. You will be assigned to an agency and NO CHANGES CAN BE MADE for security purposes.

Q. Can you guarantee that I will be on the same agency tour with my friend?

A. No. Due to the logistics of planning the tours and coordinating 400 students we are unable to accommodate special requests.

Q. Should I bring a resume?

A. Yes. All resumes will be passed along to the company/agency sponsors.

Q. Is this a Job Fair with various companies and agencies?

A. No. Various companies and agencies will be represented; however, this is primarily an educational event. Career Day will give you an opportunity to learn more about the particular disciplines of the advertising and marketing industry and how professionals started in the business. This is an excellent networking opportunity.

Q. Should I bring my portfolio?

A. No. Due to the number of attendees, portfolio reviews are not possible. We encourage you to use this event to become more familiar with the industry.